

COULD YOU SPONSOR A SHELF?



Lambeth & Croydon
Foodbank
Together with Trussell

Lambeth & Croydon Foodbank is needed now, more than ever. Last year, we distributed ca. **26,000 food parcels**, 9,054 of which were to children. As the level of need in our local community has grown, so has the amount of food we require. Food donations from local groups, businesses and individuals are still our main source, but we now find ourselves purchasing a significant amount of the food that we distribute.

Could you help us?

We are looking for local businesses who will '**sponsor a shelf**' and help ensure we can keep it stocked - promoting **health, wellbeing, employment/education** and **dignity**. We are keen to ensure any partnership works for your business too, so please check out the different tiers of partnership below to see what you are able to commit to. Not only will you be supporting **essential and life-changing work** in your local community but you will be providing fantastic opportunities for **employee wellbeing and satisfaction**.

FIRST TIER: THE ESSENTIALS

FOR YOU

- Providing **essential food items** to help ensure no-one in Lambeth and Croydon goes hungry, which supports a person's **health, wellbeing and employment/education**
- Ensuring the **sustainability** of the work of Lambeth & Croydon Foodbank
- **Shout-out** on social media
- Quarterly business **newsletter** about our impact and upcoming opportunities
- A **window sticker** to display your support or **logo** for your website/socials

FROM YOU

- *A minimum financial commitment of **£600** over the year (**£50/mo**) to help us stock our Essentials shelves and get this food to those who need it*
- *- This is the equivalent of **705 x 1l cartons of UHT milk** or **480 x 1kg packets of rice***
- *A commitment to raising the profile of our Foodbank within your business*

SECOND TIER: THE FRESH STUFF

FOR YOU

- Providing **fresh food** to help ensure no-one in Lambeth and Croydon goes without healthy, nutritious food that supports **positive physical and mental health**
- **As above, plus:**
- **Your logo** displayed on **our website**
- A **tour** or **volunteering day** at the warehouse site for you and/or your team and opportunity for photos to promote the partnership

FROM YOU

- *A minimum financial commitment of **£2,400** over the year (**£200/mo**) to help us stock our Fresh Stuff shelves and get this food to those who need it.*
- *- This is the equivalent of **1,200 fresh fruit/veg and egg bundles***
- *A commitment to raising the profile of our Foodbank within your business*

THIRD TIER: THE LITTLE COMFORTS

FOR YOU

- Providing the **more expensive items** to help ensure no-one in Lambeth and Croydon goes without those little comforts (like tinned meat/fish, coffee or toiletries) that some of us take for granted. This **enhances wellbeing** and **restores dignity**.
- **As above, plus:**
- **Your logo** on our website as a **significant supporter**
- A **news article** on our website to launch the partnership, profiling your company
- Up to two **volunteering days** (including a **tour**) at the warehouse for you/your team and opportunity for photos to promote the partnership

FROM YOU

- A minimum financial commitment of **£6,000** over the year (**£500/mo**) to help us stock our Little Comforts shelves and get these items to those who need them
 - This is the equivalent of **923 toiletry bundles** or **1,714 tins of meat**
- A commitment to raising the profile of our Foodbank within your business

REAL-LIFE STORIES

"I was recently let go from work but I was only entitled to £95 of benefits for another 4 weeks, it was devastating. I was offered food bank vouchers and refused due to pride. I was lonely, broke and reluctant to turn to family and friends due to shame and pride.

I was called by a lovely man from the job centre who advised the food parcels are lovely, delivered and discreet, so I agreed to have a food bank parcel. I am elated! I have not smiled this much in weeks, it was absolutely everything my children and I needed. Thank you so, so much. Without you I don't know what I'd have done."

"I have always been capable of work and able to afford to pay my bills but at the moment my health means I cannot work. I'm struggling with money and sometimes I can't even afford my medication and also the struggle of normal bills. I've to use credit cards which is making me sink in debts, I've never been in this situation nor have I ever asked for help.

Therefore this help I'm getting with the food is very welcome and useful, all of it has always been well used, and it's a God-send. I also praise all your helpers and volunteers and all of those that one way or another are involved in helping in your food bank. Thank you very much from the bottom of my heart, I'm very thankful to you all."

CONTACT US TO FIND OUT MORE:

ANNA PARR, FOODBANK FUNDRAISER
FOODBANK@OASISWATERLOO.ORG
LAMBETHCROYDON.FOODBANK.ORG.UK